

2019 BIAMI

Fall Conference

HELP • HOPE • HEALING



EXHIBITOR BROCHURE

September 12-13, 2019
Lansing Convention Center

Exhibitor Packages

Diamond

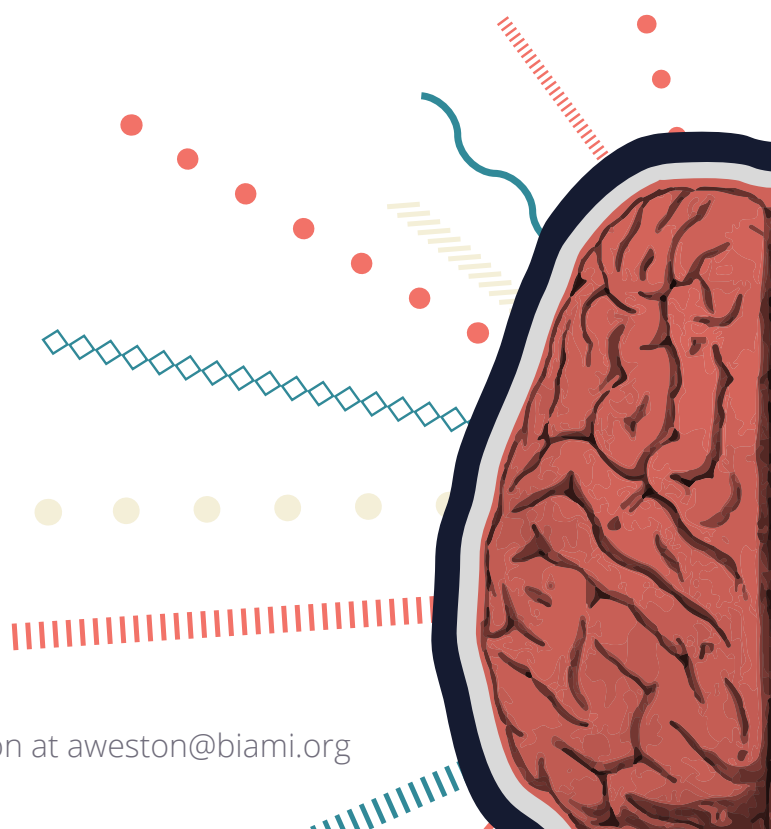
Member \$4,600 / Non-Member \$5,500

- *20% due by June 16, 2019 to reserve booth:
Member \$920 / Non-Member \$1,100*
- Prominent 10' deep x 20' wide carpeted exhibit space with 8' back and 3' side drapes, Including an 8' x 30" covered and white skirted table, 2 upholstered armchairs, and electricity.
- Color Logo on the conference webpage and app
- Full page Ad in the online Conference Program
- 60-word description of your company in the online Conference Program and app
- Color logo on front cover of online Conference Program
- Full Color logo to run continuously in the banquet hall during announcements
- Special acknowledgment and recognition from the podium throughout the conference
- Opportunity to include a marketing piece (1,500 pieces, 4"x6" or smaller) in the attendee registration packets (**send to BIAMI office by August 15, 2019**)
- 10 two-day full attendee registrations (includes breakfasts, lunch tickets, breaks, CEU's and Programs)
- 10 tickets to the Annual Dinner/Dance Thursday Evening
- List of Conference Attendees emailed in Excel

Gold

Member \$2,750 / Non-Member \$3,750

- *20% due by June 16, 2019 to reserve booth:
Member \$550 / Non-Member \$750*
- Preferred 10' deep x 14' wide carpeted exhibit space with 8' back and 3' side drapes, Including an 8' x 30" covered and white skirted table, 2 folding chairs, and electricity.
- Half-page Ad in the online Conference Program
- 40-word description of your company in the online Conference Program and app
- 3 two-day full attendee registrations (includes breakfasts, lunch tickets, breaks, CEU's and Programs)
- 3 tickets to the Annual Dinner/Dance Thursday Evening
- List of Attendees



Silver

Member \$1,500 / Non-Member \$2,200

- *20% due by June 16, 2019 to reserve booth: Member \$300 / Non-Member \$440*
- Larger Standard 10' deep x 10' wide carpeted exhibit space with 8' back and 3' side drapes, including an 8' x 30" covered and white skirted table, 2 folding chairs
- Quarter-page ad in the online Conference Program
- 25-word description of your company in the online Conference Program and app
- 2 two-day full attendee registrations (includes breakfasts, lunch ticket, breaks, CEU's and Program)
- List of Attendees

Bronze

Member \$875 (1 Attendee) / \$1050 (2 Attendees)

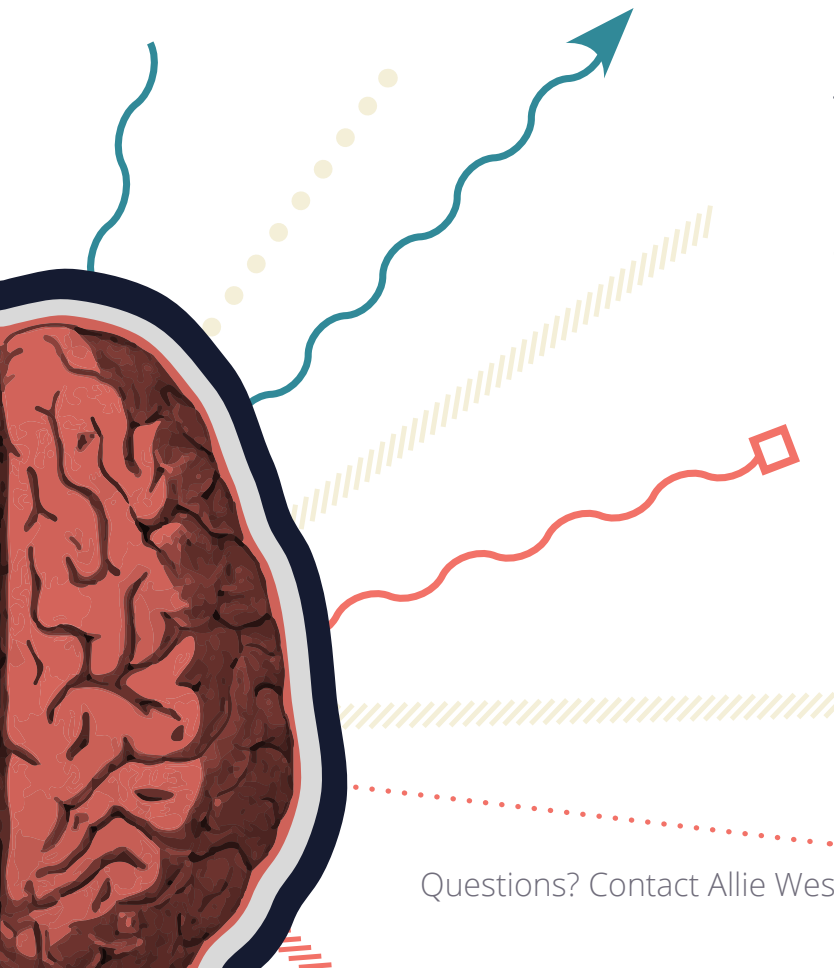
Non-Member \$1,300 (1 Attendee) / \$1,450 (2 Attendees)

- *20% due by June 16, 2019 to reserve booth (1 Attendee): Member \$175 / Non-Member \$260*
- *20% due by June 16, 2019 to reserve booth (2 Attendees): Member \$210 / Non-Member \$290*
- Standard 10' deep x 10' wide carpeted exhibit space with 8' back and 3' side drapes, Including a 6' x 24" covered and skirted table, 1 folding chair per attendee at booth
- 25-word description of your company in the online Conference Program and app
- 1 or 2 two-day full attendee registration (includes breakfasts, lunch ticket, breaks, CEU's and Program)
- List of Attendees

Non-profit

Display \$125

- This is a table display only. Admission into the conference sessions is NOT INCLUDED. A limited number of table displays, located outside of the exhibit hall, are available for nonprofit organizations. Proof of non-profit status is required. Contact the BIAMI office to register.



UNDERWRITING SPONSORSHIP Opportunities

Enhance your footprint at the largest brain injury related conference in the country! All sponsorships are accepted on a first-come, first-selected basis.

Custom underwriting, sponsorship and educational packages are also available. Unrestricted contributions at all levels are most welcome and receive the same benefits accorded to others contributing a similar total dollar amount.

Lunch

\$7,000 (3 available)

Sponsor lunch for our 1,700+ attendees and exhibitors. Your benefits will include promotion during lunch on both Thursday and Friday.

- Ad pushed through attendee app announcing lunch both days
- Signage at each lunch table in exhibit hall
- 2 attendee registrations
- Listing in all conference publications and app

Breakfast

\$5,000 (2 available)

Sponsor breakfast for our 1,700+ attendees and exhibitors. Your benefits will include promotion during breakfast on both Thursday and Friday.

- Ad pushed through attendee app announcing breakfast both days
- Signage at each break station in exhibit hall
- 2 attendee registrations
- Listing in all conference publications and app

Exhibit Hall Break

\$4,000 (2 available)

Sponsor the exhibit hall breaks our 1,700+ attendees and exhibitors participate in 5 times throughout the two-day conference. Once on Thursday and once on Friday, assorted fall in Michigan foods will be served alongside warm and cold refreshing apple cider to offer a respite from sessions.

- Ad pushed through attendee app announcing 5 breaks throughout the conference.
- Signage at the "Fall in Michigan" break stations in exhibit hall on Thursday and Friday afternoon.
- 2 attendee registrations
- Listing in all conference publications and app

Registration

\$2,000 (3 available)

Sponsor registration for our 1,700+ attendees and exhibitors.

- Your logo listed exclusively on the front of the envelopes provided to all 1,700+ conference attendees
- Logo on website when attendees register
- Listing in all conference publications and app

Survivor Scholarship

\$1,500 (10 available)

Sponsor attendance for ten survivors of brain injury, family members, or veterans that otherwise cannot afford to attend this enriching conference.

- Ten two-day registration scholarships provided to survivors of brain injury, family members, or veterans to attend the conference.
- Listing in all conference publications and app

Survivor Resource Fair

\$2,000 (1 available)

On Thursday evening 200+ survivors visit a reception and resource fair at the Radisson, followed by dinner and entertainment. Touch each attendee of the resource fair and dinner with your brand.

- Branded item in giveaway bag
- 5 tickets to dinner and reception
- Listing in all conference publications and app

Session Innovation

\$1,000 (40 available)

Sponsor the educational sessions for our 1,700+ attendees. This sponsorship helps us continue to recruit groundbreaking speakers and topics for future conferences. Align your brand with innovation in the field.

- Logo on registration brochure if committed before materials are completed
- Signage in session rooms both days
- Listing in all conference publications and app

“
Every year the conference improves
in presentations, organization and management
of a rapid two days of events.
”

2019 CONFERENCE

Updates & Announcements

Moving to a Track Session System



We are switching back to a track session system to better ensure that conference objectives are met, and attendees choose the presentations that matches their knowledge level. We have devised a rating system similar to college course listings. Additionally, sessions will be sorted into four distinct tracks to better help attendees decide which sessions best fit their needs.

We are combining conferences

The Legal and Quality of Life Conferences are being combined with our Annual Fall Conference.

Starting this year, topics normally covered in either our Legal Conference or the Quality of Life Conferences will instead be tracks within our Annual Fall Conference. As such, the Legal and Quality of Life Conferences will no longer be held as separate conferences.

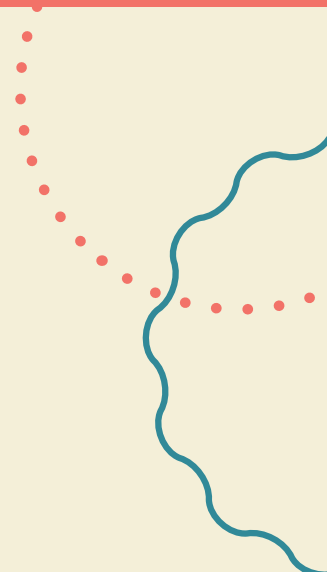


Exhibit Registration Form

Brain Injury Association of Michigan Annual Fall Conference • September 12-13, 2019 • Lansing Center - Lansing, MI

Complete registration form and mail or fax with payment by August 12, 2019. Full payment is expected at time of registration.

**Any 2018 vendor who has reserved their booth for 2019 & received an invoice from BIAMI
DOES NOT NEED TO COMPLETE THIS FORM.**

Phone: (810) 229-5880 Fax: (810) 229-8947, E-mail: aweston@biami.org

US Mail: 7305 Grand River, Suite 100, Brighton, MI 48114

Please type all information or print clearly.

Exhibiting Company Name: _____

(PRINT exactly as it should appear in publications)

Contact Person: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

E-mail: _____ Website: _____

Business Type: Check all that apply:

- ☐ Acute Care Facility
- ☐ Attorney
- ☐ Behavioral Health Facility
- ☐ Case Management
- ☐ Construction

- ☐ Consulting Services
- ☐ Home Care Services
- ☐ Home Health
- ☐ Home Infusion
- ☐ Hospital
- ☐ Long Term Care

- ☐ Medical Equipment/ Device
- ☐ Orthodontic/Prosthetic
- ☐ Pharmaceutical
- ☐ Pharmacy
- ☐ Publishing/Printing

- ☐ Post Acute Care
- ☐ Rehabilitation Services
- ☐ Software
- ☐ Sub Acute Facility
- ☐ Transportation
- ☐ Wound Management

☐ Other: _____

REQUIRED: Read statement and check box to indicate your agreement:

- ☐ I hereby agree to follow all the exhibit rules set forth by BIAMI and the Lansing Center. The Brain Injury Association of Michigan will send the Contact Person the necessary conference registration information. The Contact Person agrees to distribute and collect all completed conference registration information from their exhibit staff and return all completed forms to BIAMI. Exhibit space must be setup by 7:00 am on September 12, 2019 and may not be dismantled before 2pm on the September 13, 2019.

1. LEVEL OF EXHIBITING:

Diamond ☐ Member / ☐ Non-Member
Gold ☐ Member / ☐ Non-Member
Silver ☐ Member / ☐ Non-Member

Bronze (1 Attendee)
Bronze (2 Attendees)
Non Profit Display

☐ Member / ☐ Non-Member
☐ Member / ☐ Non-Member
☐

2. UNDERWRITING SPONSORSHIPS:

☐ Lunch Sponsor _____ x \$7,000 \$ _____
☐ Breakfast Sponsor _____ x \$5,000 \$ _____
☐ Exhibit Hall Break _____ x \$4,000 \$ _____
☐ Registration _____ x \$2,000 \$ _____
☐ Survivor Resource Fair _____ x \$2,000 \$ _____
☐ Survivor Scholarship Sponsor _____ x \$1,500 \$ _____
☐ Session Innovation Sponsor _____ x \$1,000 \$ _____

3. ADDITIONAL CHARGES:

☐ Annual Dinner/Dance _____ x \$35.00 / per person \$ _____
☐ Additional Exhibit Staff _____ x \$170 / 1 day \$ _____
(Maximum of 2) _____ x \$240 / 2 days \$ _____

4. TOTAL PAYMENT \$ _____

☐ Check (payable to the Brain Injury Association of Michigan)
☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card #:

Exp Date: _____ Sec Code: _____

Card Holder's Name (printed):

Billing Address of Card Holder:

Card Holder Signature (required):

